



# Graduate Diploma of Applied Finance

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# Create a course that delivers for you

## A PERSONALISED APPROACH

If you are an industry professional with prior studies in business or finance, the Graduate Diploma of Applied Finance offers you a specialised, fast-tracked course at masters level. Select your own program of study (generalist) or choose a pre-determined specialisation in Business Valuation or Retirement Outcomes. You can gain a Master of Applied Finance with a further year of part-time study.

## PROGRAM OF STUDY

Compulsory units
Portfolio Management and Valuation (4 credit points)
Plus a combination of
Core units and elective units of study for an extra 12 credit points
Total of 16 credit points

## ENTRY REQUIREMENTS

The minimum entry requirements for the Graduate Diploma of Applied Finance are two years' full-time equivalent relevant professional work experience and:

- a bachelor degree or recognised equivalent in a business/finance field or
- a bachelor degree or recognised equivalent and a Graduate Certificate in Finance or recognised equivalent.

All applicants for graduate coursework studies at Macquarie University are required to provide evidence of proficiency in English. Visit [mq.edu.au/english-requirements](http://mq.edu.au/english-requirements) for more information on English language requirements.

## APPLICATION AND TERM COMMENCEMENT DATES

Term	Application closing date	Term commencement date
2, 2018	18 February 2018	26 March 2018
4, 2018	5 August 2018	10 September 2018
2, 2019	17 February 2019	25 March 2019

## GENERALIST

You can tailor the generalist Graduate Diploma of Applied Finance to your personal interests and career aspirations. After completing the first compulsory unit in Portfolio Management and Valuation, you can choose to study 12 credit points of your choice.

### ADVANCED CORE UNITS (4 CREDIT POINTS):

- Corporate Finance
- Financial Instruments
- Financial Risk Management

### ELECTIVE UNITS (2 CREDIT POINTS):

- Advanced Valuation for Corporate Finance
- Alternative Assets/Hedge Funds
- Applied Business Valuation
- Applied Portfolio Management
- Capital Allocation Strategies
- Corporate Financial Strategy
- Corporate Treasury Management
- Debt Capital Markets
- Derivatives Valuation
- Economics of Financial Markets
- Individual Research Project A
- Infrastructure and Property
- Investment and Credit Analysis
- Investment Banking
- Lending and Borrowing Decisions
- Life Cycle Investing
- Private Equity Investment
- Private Wealth Management
- Project Finance
- Resource Industry Investment Analysis
- Risk and Portfolio Construction
- Strategic Bank Management



*“I decided to study the Graduate Diploma of Applied Finance at Macquarie Applied Finance Centre for its excellent reputation and international recognition. The course is very relevant to industry and it offers a practical component which is something that employers value.”*

### Hannah Shariff

GRADUATE DIPLOMA OF APPLIED FINANCE  
CURRENT STUDENT  
PROPERTY ANALYST, JGS PROPERTY

The Graduate Diploma of Applied Finance specialising in Business Valuation is a course for professionals wanting to develop their applied valuation skills in professional services and other specialist firms, project evaluation and equity or investment banking analysis. Whether you are valuing a potential acquisition target or a private company, or undertaking an impairment review, this course will equip you with the expertise to carry out a full range of valuation tasks.

# Business Valuation

## BENEFITS

- Provides a holistic approach to understanding the challenges facing valuation professionals.
- Develops your understanding of the decision-making applications of valuations.
- Offers real-world insights from valuation professionals who deliver the course.
- Builds your network of fellow professionals.
- Provides access to S&P Capital IQ and @RISK software throughout the course.
- Offers the support of a dedicated advisory panel of senior industry professionals.
- Articulates to the industry-leading Master of Applied Finance.
- Meets the educational requirements for Pathway 1 of the Business Valuation Specialisation of Chartered Accountants Australia and New Zealand.

## CAREER OPPORTUNITIES

The Graduate Diploma of Applied Finance specialising in Business Valuation equips you for roles where valuation is an important core skill requiring valuation expertise. These roles include:

- equity analyst
- investment banking analyst
- project evaluation and business development analyst
- valuation analyst.

## Advisory group

The advisory group for this course comprises industry leaders who co-designed the course based on future industry needs. Our students benefit from this group's valuable advice on curriculum design, ensuring its relevancy for Australian and global markets.

### Tanya Branwhite

DIRECTOR, EQUITIES, FUTURE FUND

### John-Henry Eversgerd

PARTNER AND LEADER, VALUATIONS AND DISPUTES, PPB ADVISORY Member, International Business Valuation Accreditation Taskforce, International Institute of Business Valuers Chair, Editorial Advisory Board, Business Valuation Australia

### Caleena Stilwell

DIRECTOR  
CORPORATE FINANCE  
GRANT SAMUEL

### Jamie Stewart

DIRECTOR  
TRANSACTION ADVISORY  
SERVICES, ERNST & YOUNG

## PROGRAM OF STUDY

### Compulsory units

Advanced Valuation for Corporate Finance (2 credit points)

Applied Business Valuation (2 credit points)

Corporate Finance (4 credit points)

Investment and Credit Analysis (2 credit points)

Portfolio Management and Valuation (4 credit points)

### One unit from

Capital Allocation Strategies (2 credit points)

Private Equity Investment (2 credit points)

Resource Industry Investment Analysis (2 credit points)

**Total of 16 credit points**



*"I chose the Business Valuation specialisation in order to enhance my corporate valuation skills in a short period of time, as valuation assignments form a significant part of my corporate advisory role at William Buck."*

### Timothy Maclean

GRADUATE DIPLOMA OF APPLIED FINANCE  
(BUSINESS VALUATION)  
CURRENT STUDENT  
ASSISTANT MANAGER, CORPORATE  
ADVISORY, WILLIAM BUCK

The Graduate Diploma of Applied Finance specialising in Retirement Outcomes is for professionals seeking to improve their understanding of applying theory to develop, assess and deliver practical solutions for improving financial retirement outcomes. You will be equipped to understand retirement problems from an outcome perspective and to assess risks relating to the delivery of retirement outcomes. This specialist course is suitable for fund and investment managers in superannuation and for those who consult, advise and support the delivery of leading-edge retirement outcomes.

# Retirement Outcomes

## BENEFITS

- Provides a holistic, outcome-oriented approach to understanding the challenges in the retirement funds industry.
- Offers real-world insights from senior industry leaders and experts who deliver the course, with the curriculum developed in close consultation with the Retirement Outcomes Advisory Group.
- Builds your professional network with experienced student peers.
- Articulates to the industry-leading Master of Applied Finance.

## CAREER OPPORTUNITIES

The Graduate Diploma of Applied Finance specialising in Retirement Outcomes equips you for roles that require a thorough understanding of how to assess, develop and deliver strategies to improve financial outcomes in retirement while also managing various risks (longevity, inflation, investment volatility).

These skills are useful for those who develop, manage or research products designed for the accumulation and retirement phases of life. This could include:

- superannuation fund staff
- investment managers
- wealth managers
- asset consultants and retail product researchers
- financial planners who want a deeper understanding of strategies for retirement outcomes.

## PROGRAM OF STUDY

### Compulsory units

Life Cycle Investing (2 credit points)

Portfolio Management and Valuation (4 credit points)

### Recommended

Applied Portfolio Management (2 credit points)

Risk and Portfolio Construction (2 credit points)

### Additional units from the following

Alternative Assets/Hedge Funds (2 credit points)

Corporate Finance (4 credit points)

Economics of Financial Markets (2 credit points)

Investment and Credit Analysis (2 credit points)

Private Wealth Management (2 credit points)

### Total of 16 credit points

## Advisory group

The advisory group for this course comprises industry leaders. Our students benefit from this group's valuable advice on curriculum design, ensuring its relevancy for Australian and global markets.

### Nick Callil

HEAD OF RETIREMENT  
INCOME SOLUTIONS  
WILLIS TOWERS WATSON

### Nicolette Rubinsztein

DIRECTOR, UNISUPER  
DIRECTOR, ACTUARIES  
INSTITUTE AUSTRALIA  
DIRECTOR, SUPERED PTY LTD

### Roy Maslen

CHIEF INVESTMENT OFFICER  
ALLIANCE BERNSTEIN

### Aaron Minney

HEAD OF RETIREMENT INCOME  
RESEARCH, CHALLENGER  
FINANCIAL SERVICES GROUP

*“We will need an army of people with skills in the retirement space to resolve the challenges we face.”*

### Jeremy Cooper

CHAIRMAN, RETIREMENT INCOME, CHALLENGER LIMITED



## HOW TO APPLY

Submit applications  
online at [mafc.mq.edu.au](http://mafc.mq.edu.au)

Since 1980, Macquarie University Applied Finance Centre has designed exceptional graduate courses that are industry-specific and relevant. Delivered by industry experts and leading academics, our courses equip graduates with an understanding of the theories that underpin solutions for real-world finance issues and complex transactions.

# We practice what we teach

No comparable course has our depth of industry experience among its faculty. Our full-time academic staff have substantial industry backgrounds, while our adjunct lecturers are drawn from senior levels of the finance industry.



**Aaron Minney**

*BSc/BEc (Hons 1) CFA F Fin RMA*  
ADJUNCT FELLOW (LIFE CYCLE INVESTING)

Aaron is the head of retirement income research for Challenger. In this role, Aaron is responsible for generating additional research in the areas of decumulation, portfolio construction, investment strategy, retirement risk mitigation, new product solutions and policy support.



**Manda Trautwein**

*MAppFin (Macq), MAppTax (UNSW), BCom (Macq), CA*  
ADJUNCT FELLOW (APPLIED BUSINESS VALUATION)

Manda is director of Business Advisory at William Buck in Sydney. She has significant experience in undertaking a variety of business, intangible asset and financial instrument valuations for a range of applications.



**Paul Brunker**

*MSc (Economics, London), BA (History and Economics, Oxford)*  
ADJUNCT FELLOW (INVESTMENT AND CREDIT ANALYSIS)

Paul has 25 years' experience as an investment analyst and senior manager in the securities industry. He is director of Optar Capital and was managing director of Australian Equity Strategy Research at JP Morgan in Sydney.



**Justin Sadler**

*MBA AssocDipAcc (Swinburne), AdvDipFS (FinPlan)*  
ADJUNCT FELLOW (PRIVATE WEALTH MANAGEMENT)

Justin is the executive officer of Member Relationships at Equisuper. In this role, Justin leads the member and employer relationship teams and is responsible for providing the fund's member and employer propositions, including financial planning services to members. Justin is also responsible for managing major alliance partners, namely the administrator and insurer.



**Cosmas Kapsanis**

*MBA (LBS), BSc (Marine Eng) (Hons) (UoN)*  
ADJUNCT FELLOW (PROJECT FINANCE)

Cosmas is an experienced investment banker who has been providing financial advisory services and raising capital for corporate clients in Asia, the Middle East and Australia for more than 20 years.



# Key features



## Delivery and interaction

Part time

Face to face

After-hours delivery mode

Delivered at CBD locations  
in Sydney and Melbourne



## Duration

The minimum completion  
time is 12 months  
(subject to study timetable)



## Articulation

Successful graduates can  
apply to complete our Master  
of Applied Finance. Students will  
receive full credit for all units  
successfully completed. This means  
you could complete your masters  
in as little as 1 year part time.



## Applications

Applications are accepted  
online at [mafc.mq.edu.au](http://mafc.mq.edu.au)

### **SYDNEY CBD**

Level 24, 123 Pitt Street  
Sydney NSW 2000  
Australia

**T:** +61 (2) 9234 1700

**E:** [mafc.futurestudents@mq.edu.au](mailto:mafc.futurestudents@mq.edu.au)

### **MELBOURNE CBD**

**E:** [melbourneprogramservices@mafc.edu.au](mailto:melbourneprogramservices@mafc.edu.au)

### **BEIJING**

Tsinghua University  
School of Continuing Education  
7th Floor, Tower B  
Innovation Plaza  
Beijing, China

**T:** +86 (10) 6279 7825

[mafc.mq.edu.au](http://mafc.mq.edu.au)

The information provided is correct at publication, and every reasonable effort has been made to ensure its accuracy. However, the information is subject to change from time to time. Macquarie University Applied Finance Centre reserves the right to vary, without notice, any information relating to the provision of courses or units of study including the content and mode of offering of such courses or units, the withdrawal of any course or unit for whatever reason, requirements for entry (including score conversions) to a program and the fees applicable to enrolment in any course or unit of study.